

2024<br>ARTISAN<br>HOMETOUR<br>GREATER KANSAS CITY

## SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor | \$40,000

TWO YEAR
COMMITTMENT

- Annual KCHBA Membership | $\$ 750$ Value per year
- Recognition at events and in social media | Over 22,500 followers
- Building Business News (BBN) and KCHBA website recognition
- Recognition in Spring and Fall Parade of Homes Guides | 10,000+ Distribution
- Recognition in membership directory
- Membership directory enhanced listing|\$99 per year
- 1/2 Page BBN monthly advertisement | \$5,390 per year
- Five (5) affiliate members | $\$ 250$ Value per year
- \$1,000 value toward KCHBA Permit Reports
- 100\% discount to KCHBA events
*Maximum number of tickets per event is 4
*Does not include fundraisers
- Company logo on cover of Artisan Guide | 5,000+ Distribution
- Companylogo on select print advertising in association with Artisan Tour
- Company name mention on select radio spots (30 seconds+)
- Company logo on TV spots (30 seconds+)
- Company logo on Artisan website with link
- Full page, four color advertisement in Artisan Tour guide |\$1,195
- Regular company recognition on Artisan Tour social media | Over 22,500 followers
- Company name in KCHBA media releases for Artisan Tour
- 25 complimentary tickets to Artisan Home Tour | \$625 Value
- First right of acceptance by November 1, 2022


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## SPONSORSHIP OPPORTUNITIES

## SIGNATURE SPONSOR | \$10,000

- Premium signage in all participating Artisan Tour homes
- Company representative to be a part of the Artisan Committee
- Company logo on Artisan website with link
- Half page, four color advertisement in Artisan Tour guide
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- Billed quarterly (8 payments)
- 25 complimentary tickets to Artisan Home Tour
- Limit 5 Official Sponsors


## MOBILE APP SPONSOR | \$8,500 $87 \%$ OF TICKETS PURCHASED THRU APP

- Company logo on Artisan website with link
- Half page, four color advertisement in Artisan Tour guide
- Company representative to be a part of the Artisan committee
- Listed in Artisan Home Tour guidebook on sponsors page
- Companylogo will be clickable throughout the mobile app
- 20 complimentary tickets to Artisan Home Tour


## TICKET SPONSOR | \$5,000

- Company logo on Artisan website with link
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- Company logo on all tickets (digital and printed)
- 16 complimentary tickets to Artisan Home Tour


## OFFICIAL SPONSOR | \$5,000

- Company logo on Artisan website with link
- Half page, four color advertisement in Artisan Tour guide
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- 16 complimentary tickets to Artisan Home Tour
- Limit 5 Official Sponsors

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## SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR | \$3,000

- Company logo on Artisan website with link
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- 12 complimentary tickets to Artisan Home Tour


## GOLD SPONSOR | \$2,000

- Company logo on Artisan website with link
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- 8 complimentary tickets to Artisan Home Tour


## SILVER SpONSOR | \$1,000

- Company logo on Artisan website with link
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- 4 complimentary tickets to Artisan Home Tour


## PAYMENT INFORMATION

Sponsor's Name / Company Name: $\qquad$
Contact Person (for billing): $\qquad$
Street Address: $\qquad$


Card Number: $\qquad$
Zip: $\qquad$ Name on Card:
CRV: $\qquad$
$\qquad$
Signature:
Please complete and send this form with payment to Kelcee@kchba.org You may also mail this form with check or CC payment to the KCHBA 600 East 103rd St., Kansas City, MO 64131

