2024 ARTISAN HOMETOUR GREATER KANSAS CITY

The Home Builders Association of Greater Kansas City is proud to host the 2024 Artisan Home Tour, a showcase of Kansas City's finest custom home builders and the unique and impeccable qualities of their one-of-a-kind homes. This tour is backed by a strong and highly targeted media / promotional compaign in addition to a branded tour app and Artisan Home Tour website.

ARTISANHOMETOURKC.ORG



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$40,000 TWO YEAR COMMITTMENT

- Annual KCHBA Membership | \$750 Value per year
- Recognition at events and in social media | Over 22,500 followers
- Building Business News (BBN) and KCHBA website recognition
- Recognition in Spring and Fall Parade of Homes Guides | 10,000 + Distribution
- Recognition in membership directory
- Membership directory enhanced listing | \$99 per year
- 1/2 Page BBN monthly advertisement | \$5,390 per year
- Five (5) affiliate members | \$250 Value per year
- \$1,000 value toward KCHBA Permit Reports
- 100% discount to KCHBA events
 *Maximum number of tickets per event is 4
 *Does not include fundraisers
- Company logo on cover of Artisan Guide | 5,000 + Distribution
- Company logo on select print advertising in association with Artisan Tour
- Company name mention on select radio spots (30 seconds+)
- Company logo on TV spots (30 seconds+)
- Company logo on Artisan website with link
- Full page, four color advertisement in Artisan Tour guide | \$1,195
- Regular company recognition on Artisan Tour social media | Over 22,500 followers
- Company name in KCHBA media releases for Artisan Tour
- 25 complimentary tickets to Artisan Home Tour | \$625 Value
- First right of acceptance by November 1, 2022

AUGUST 9-11, 16-18 AND 23-25, 2024 | ARTISANHOMETOURKC.ORG Elevated Standards of Design | Superior Craftsmanship | Exquisite Products

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SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR | \$10,000

- Premium signage in all participating Artisan Tour homes
- Company representative to be a part of the Artisan Committee
- Company logo on Artisan website with link
- Half page, four color advertisement in Artisan Tour guide
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- Billed quarterly (8 payments)
- 25 complimentary tickets to Artisan Home Tour
- Limit 5 Official Sponsors

MOBILE APP SPONSOR | \$8,500 87% OF TICKETS PURCHASED THRU APP

- Company logo on Artisan website with link
- Half page, four color advertisement in Artisan Tour guide
- Company representative to be a part of the Artisan committee
- Listed in Artisan Home Tour guidebook on sponsors page
- Company logo will be clickable throughout the mobile app
- 20 complimentary tickets to Artisan Home Tour

TICKET SPONSOR | \$5,000

- Company logo on Artisan website with link
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- Company logo on all tickets (digital and printed)
- 16 complimentary tickets to Artisan Home Tour

OFFICIAL SPONSOR | \$5,000

- Company logo on Artisan website with link
- Half page, four color advertisement in Artisan Tour guide
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- 16 complimentary tickets to Artisan Home Tour
- Limit 5 Official Sponsors

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SPONSORSHIP OPPORTUNITIES

Platinum Sponsor | \$3,000

- Company logo on Artisan website with link
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- 12 complimentary tickets to Artisan Home Tour

GOLD SPONSOR | \$2,000

- Company logo on Artisan website with link
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- 8 complimentary tickets to Artisan Home Tour

SILVER SPONSOR | \$1,000

- Company logo on Artisan website with link
- Regular company recognition on Artisan Tour social media
- Listed in Artisan Home Tour guidebook on sponsors page
- 4 complimentary tickets to Artisan Home Tour

PAYMENT INFORMATION

Sponsor's I	Name / Co	ompany Name:			
Contact Pe	erson (for b	oilling):			
Street Add	ress:				
City:			State:		Zip:
Phone:		Email:			
Tota: \$		Payment Options:	Check Enclo	sed	Credit Card
	🗌 Visa	Mastercard	Ame	erican	Express
Card Number:			Exp Date:		
CRV:	Zip:	Name	e on Card:		
Signature:	•				
	Please co You ma	omplete and send this forn ay also mail this form with 600 East 103rd St., k	check or ĆC payr	ment to	e@kchba.org the KCHBA

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